

OIG

Innovation in Supply Chain Management

The Path is Clear



OIG Catalog – For Buyers and Suppliers

It's all about the shopping experience.

For the Buyer: OIG Catalog provides users with a slick, feature-rich, fully intuitive catalog engine that encourages user adoption. With extensive search functionality, users can choose from thousands of items by description, part number, vendor, or numerous other item attributes. Item descriptions can include photos or other attachments such as MSDS information. OIG Catalog allows for comparison shopping across various suppliers and the creation of Favorite carts, both high-demand features that greatly enhance the shopping experience.

For the Supplier: OIG's Catalog Manager integrates suppliers into a buying organization's e-procurement system. It allows you, the supplier, to efficiently upload and maintain product information. Through the use of standardized templates, catalog creation and updates becomes a simplified process. You can offer better customer service through visuals attached right to the items – photos, drawings, product detail sheets, whatever you want to offer your customer. This provides you with a great mechanism for differentiating your product from other's beyond mere price. OIG's Catalog Manager automates the entire catalog generation process – from importing product data to validation and distribution of catalogs to your buyers, allowing you to spend less time managing product catalogs and more time focusing on meeting your customer's needs.

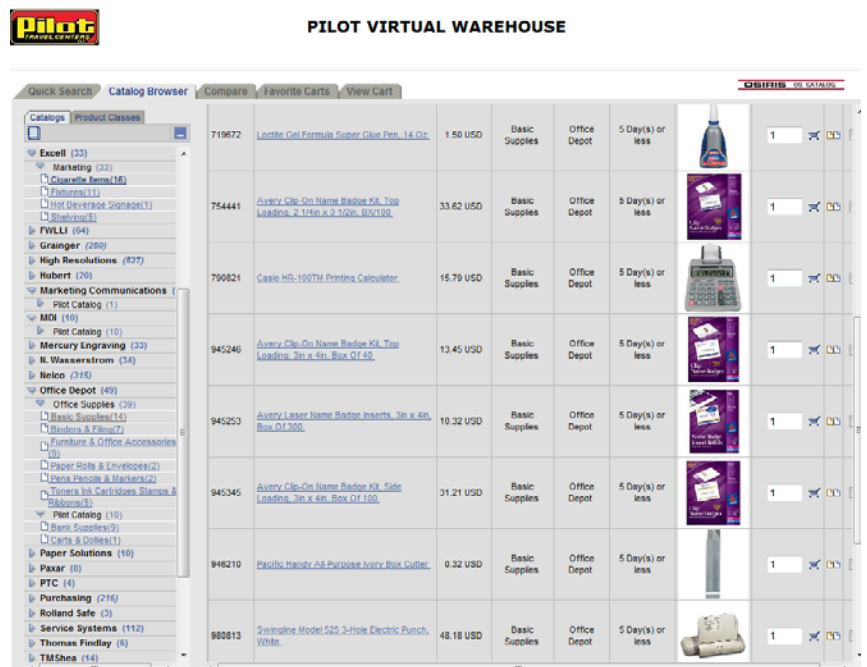


OIG's Catalog Manager offers many features that protect the sanctity of the product and pricing agreement between Buyer and Supplier. Multi-stage approval mechanisms as well as work-flow and notification system keep each step of the process organized and moving smoothly. These functions allow for constant comparison of catalog content right down to the specific buy-side catalog – without any additional effort. Built-in security features preserve the confidentiality of all content – offering peace of mind to both sides.

Other noteworthy features include:

- **Integrated Catalog Technology** – Pictures, material safety data sheets, and more from any distributor, manufacturer, or service provider
- **Catalog Manager** - administration capabilities; change management on a linear or aggregate basis by Buyer as facilitated by tabular data that is uploaded by Suppliers

By leveraging the exclusive OIG e-marketplace, certified suppliers are exposed to organic growth possibilities with various Buying Organizations. Increased volumes to those suppliers enable economies of scale to provide cost saves to both supplier and buyer. OIG brings the buyer and supplier communities “in-sync” and accelerates the revenue recognition cycle. The net result of the solution model is a reduced cost of sale for Suppliers enabling further discounted prices for Buyers.



Whether you're a Buyer or a Supplier, OIG Catalog and Catalog Manage offer complete and dynamic solution for your catalog business. It's about bringing the best product at the best price to the user creating the purchase order.

OIG Solves Real Problems

OIG enables companies to implement an e-Business strategy, accelerate revenue and achieve bottom-line benefits. The OIG interactive platform reduces costs, errors and cycle times throughout the supply chain and provides the electronic integration needed to maximize the benefits of e-business.

Real Supply Chain Management

Because OIG gives you complete visibility and total understanding into your spending, this allows you to control spending –both in how it's being spent and who's spending it. This, in turn, allows you to leverage your spending and provides true cost savings and increased profitability.

Supply Chain Compression

By using a single application, suppliers standardize their transactions and streamline fulfillment across all their customer relationships. OIG also integrates with back-end Order Management systems to automate the entire Purchase Order life cycle.

About OIG

OIG is a leading provider of intelligent, robust, e-procurement Software-as-a-Service (SaaS) systems. OIG has built a sterling reputation for delivering superior technology in its proprietary, first-to-market supply chain management software suite.

OIG is headquartered in Auburn Hills, Michigan, OIG was established in 2005.

